



Position Title	Development Activator
ND Vision	“Connecting People, Creating Memories”
Employer	Northern Districts Cricket Association (ND)
Reports to	Development Manager
Direct Reports	Nil
Key Internal Relationships	Community team, Marketing Manager
Key External Relationships	NZC Community Team, Affiliated clubs, local schools and colleges, local council, local Regional Sports Trusts
Primary Objectives	<ul style="list-style-type: none">• Be a leading ambassador for the game across Eastern Bay of Plenty.• Inspire males and females to connect with cricket through delivery of great ‘experience’ opportunities.• Support achievement of ND strategic goals.• Support the growth of grassroot capabilities in clubs and schools.
Location	Negotiable

1. Technical and Personal Competencies

(a) Mandatory

- Full clean drivers licence
- Ability to influence stakeholders of all levels
- Intermediate to Advanced Microsoft Office skills
- Excellent presentation and written communication skills

(b) Highly desirable

- Understanding/experience in community sport as player / administrator/ volunteer
- NZC (or equivalent) Coach Qualification
- Coach Developer experience

2. Key Responsibilities and Accountabilities

- **Growth**
 - Coordinate and deliver SuperSmash School Programmes.
 - Coordinate and deliver SuperSmash Hubs.
 - Coordinate and deliver SuperSmash Holiday Programmes.
 - Coordinate and deliver targeted programmes and activities to grow the game.
 - Inspire and grow sustainable ‘whole of community’ opportunities, catering for a diverse range of ages, abilities and commitments across both male and female.
 - Increase participation across national school tournaments.
 - Support the delivery of Coach Developer initiatives to ensure vibrant experiences.
 - Support education initiatives to best ensure inclusive school and club environments.
- **Operation**
 - Support delivery of all NZC and ND activation events related to SuperSmash or international matches located at Bay Oval.
 - Support the achievement of relevant ND community strategic goals.
 - Support the completion of reporting requirements.
 - Administration of SuperSmash Hubs and Holiday programme registration and fees.
 - Support the delivery of local tournaments as required.
 - Provide regular content (stories and photos) for regional websites and social media.
- **Other**
 - Be a leading contributor to the ND team and organisation culture.
 - Support match events such as SuperSmash and international fixtures when required.
 - Other reasonable duties as and when required.